

## FOR IMMEDIATE RELEASE

### An "Easter Update" and a special offer for "**Penguins Arena - Sedna's World**"

**Reims - France, March the 26th. Frogames releases an update for "Penguins Arena - Sedna's World": "Easter update" and offers a 30% promotion coupon code available until April the 6th.**

[http://www.frogames.com/penguins\\_arena/](http://www.frogames.com/penguins_arena/)

The "Easter update" brings a great new "Custom Map" game mode. It's designed to allow you to play custom maps created by players.

Players can design their own levels using a new free **Frogames** tool: the **Penguins Arena Map Editor** (this tool is available even for non-licensed Penguins Arena players). Then they are free to share and distribute their custom maps ... and have new challenges!

This update is totally free. All registered users will get this new version for no additional fees and for future users, the price of the game hasn't changed (\$19.95 USD).

And it's Easter! **Frogames** won't offer you chocolates but an unexpected present: "Easter", a 30% promotion on **Penguins Arena**, available until April the 6th! During the buying process you just need to enter the following coupon code : "Easter". For our European friends it brings the price of the game under 10 euros.

A new game mode, a new free tool, a 30% coupon code ... what are you waiting for? Go and try the [demo of Penguins Arena!](#) **Penguins Arena** is available for Windows and MACOSX.

#### About "**Penguins Arena**"

It all begins when a penguin legend comes to life in the form of Sedna, the ancient Penguin Goddess. Global warming, pollution... Penguin tribes are endangered. Sedna utters them that there is room for but one tribe. And so the purging begins.

Now it's your turn to join the snowball battles and drive the other tribes into the sea.

**Penguins Arena** is a thrilling and innovative First Penguin Shooter with very short rounds and where the magic of reincarnation, combined with the supernatural ability to return to the game as a ghost, ensures that your character has every chance to change your tribe's fate. And you can do it all for just \$19.95!

**Penguins Arena** is a prize-winner of the 2007 Intel® Game Demo Contest! **It has won the 1st-place prize** in the Best Game on the Go category and an award in the Best use of Torque in a game demo category.

**Penguins Arena** is also in the list of the top 12 Casual PC Games of the year released by Bob Mandel from [www.avault.com](http://www.avault.com).

What's new with "**Penguins Arena**"? Stay tuned on [www.frogames.com](http://www.frogames.com)!

## About Frogames

**Frogames** is an indie game developer. **Frogames** lends its cartoonish and colorful touch to the gaming industry in two ways:

1. We provide licensable technical resources that speed up game production so that other developers can savor the freedom of creating world-class games quickly and efficiently. Discover how our tools and technology can make a difference in your gaming software development cycle by visiting Frogames at [www.frogames.net](http://www.frogames.net).
2. We create and market our cool and innovative video games. See what we mean by visiting Frogames at [www.frogames.com](http://www.frogames.com).